AD RATES
OPEN RATE $32.45/column inch

Bold Numbers = Discounted Price
Italic Numbers = Regular Price
*10% discount applies if payment is postmarked by the 20th of the month ad published

Per issue prices listed
Effective Jan. 1, 2014 - Subject to change with notice

Rate Card

AD SPECIFICATIONS
The Southeast Examiner is web printed on newsprint. Preferred line resolution 300 dpi. Full color process (CMYK - Maximum color build 235%) is available for $50 ($25 under 8 Column inches) our placement. Placement other areas $300. Specified page placement is $25 per issue. Typesetting & design by quote. All ad rates are for prepaid camera ready ads.

Audited Circulation
Reader Surveys on Request

Distribution Area

The Southeast Examiner is the primary source of local news and events for inner southeast neighborhoods. It is mailed to 21,500 homes, businesses and apartments and delivered door to door to an additional 1,500 homes each month. Another 3,000 copies are available at businesses and street stands in our delivery area for a total print of 30,000. No other paper covers the inner southeast as completely as The Southeast Examiner. Our readers appreciate us because we are the only local newspaper that covers the important issues, people and events in our area. The Southeast Examiner advertising reaches interested, well informed people in your community.

You can also find us on the web at: seexaminer.com
business.seexaminer.com (Bus. Directory)
email examiner@inseportland.com

Mail area in green

97202, 97206 6,200 @ .06 ea. = $360
SE Water Ave (1st)-SE 82nd, Division to Powell plus:
Brooklyn - Powell to Gladstone, Milwaukie to McLoughlin

97214 9,000 @ .06 ea. = $540
SE Water Ave (1st)-SE 82nd, Division to Powell

97215 6,600 @ .06 ea. = $390
SE 42nd-SE 82nd, Burnside to Division

Insert information
By Zip Codes
All Areas Below
21,500 @.05 ea. = $1.075
SE Water Ave (1st)-SE 82nd, Burnside to Powell

97202, 97206 6,200 @ .06 ea. = $360
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SE 42nd-SE 82nd, Burnside to Division

Above rates are based on single sheet
8 1/2 x 11” 20# stock inserts

Circulation: 26,500
Mail Deliveries: 21,500
Homes, Businesses (gold area on map)
Hand Delivered: 1,500 (white area on map)
Street Stands & Stores: 3,000 (all areas on map)

Print Schedule 2017
Issue Ads due By Release Date
Feb Jan 25 Feb 4
Mar Feb 22 Mar 4
April Mar 22 April 1
May April 19 April 29
June May 24 June 3
July June 21 July 1
Aug July 19 July 29
Sept Aug 23 Sept 2
Oct Sept 20 Sept 30
Nov Oct 18 Oct 28
Dec Nov 22 Dec 2
Jan 17 Dec 27 Jan 6

* First Sat. of the month

Above rates are based on single sheet
8 1/2 x 11” 20# stock inserts

Issue Ads due By
Wednesday
Feb Jan 25
Mar Feb 22
April Mar 22
May April 19
June May 24
July June 21
Aug July 19
Sept Aug 23
Oct Sept 20
Nov Oct 18
Dec Nov 22
Jan 17

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8 1/2 x 11” 20# stock inserts

Issue Ads due By
Saturday
Feb 4
Mar 4
April 1
April 29
June 3
July 1
July 29
Sept 2
Sept 30
Oct 28
Dec 2
Jan 6

* First Sat. of the month

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8 1/2 x 11” 20# stock inserts