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Local Business Directory
www.inseportland.com

IF IT'S IN OUR NEIGHBORHOOD . . . IT'S IN THE EXAMINER

AD RATES

OPEN RATE \$32.45/column inch

Bold Numbers = Discounted Price*

Italic Numbers = Regular Price

*10% discount applies if payment is postmarked by the 20th of the month ad published

Per issue prices listed

Effective Jan. 1, 2018 - Subject to change with notice

	ONE MONTH CONTRACT	THREE MONTH CONTRACT	ONE YEAR CONTRACT
Mini Ad 2 Col. In 1 Col x 2"	N/A	\$75 \$67	\$67 \$60
Bus. Card 3 Col. In. (1.85" x 3") or (3.9" x 1.5")	N/A	\$111 \$99	\$100 \$90
6 Col. In. (3.9" x 3") (3.9" w x 3" h)	\$222 \$199	\$195 \$170	\$168 \$151
Jr. 1/8 8 Col. In. (3.9" x 4")	\$282 \$254	\$243 \$218	\$201 \$180
Jr. 1/4 16 Col. In. (3.9" x 8")	\$532 \$478	\$425 \$382	\$361 \$324
1/4 Page 24 Col. In. (6" x 8")	\$727 \$654	\$582 \$523	\$465 \$417
1/2 Page 40 Col. In. (10.12" x 8")	\$1,024 \$921	\$820 \$737	\$696 \$625
Full Page 82 Col. In. (10.12" x 16.25")	\$1,576 \$1,417	\$1,339 \$1,205	\$1,204 \$1,083

**Insert information
By Zip Codes**

All Areas Below

21,500 @.05 ea.. = \$1,075

SE Water Ave (1st)-SE 82nd, Burnside to Powell

97202, 97206 6,200 @ .06 ea. = \$360

SE Water Ave (1st)-SE 82nd, Division to Powell plus:
Brooklyn - Powell to Gladstone, Milwaukie to McLoughlin

97214 9,000 @ .06 ea. = \$540

SE Water Ave (1st)-SE 42nd, Burnside to Division

97215 6,600 @ .06 ea. = \$390

SE 42nd-SE 82nd, Burnside to Division

Above rates are based on single sheet
8 1/2 x 11" 20# stock inserts

**Rate
Card**

AD SPECIFICATIONS

The Southeast Examiner is web printed on newsprint. Preferred line resolution 300 dpi. Full color process (CMYK - Maximum color build 235%) is available for \$50 (\$25 under 8 Column inches) our placement. Placement other areas \$300. Specified page placement is \$25 per issue. Typesetting & design by quote. All ad rates are for prepaid camera ready ads.

Reader Surveys on Request

The Southeast Examiner is the primary source of local news and events for inner southeast neighborhoods. It is mailed to 21,500 homes, businesses and apartments and delivered door to door to an additional 1,500 homes each month. Another 3,000 copies are available at businesses and street stands in our delivery area for a total print of 26,000. No other paper covers the inner southeast as completely as The Southeast Examiner. Our readers appreciate us because we are the only local newspaper that covers the important issues, people and events in our area. The Southeast Examiner advertising reaches interested, well informed people in your community.

Circulation: 26,500

Mail Deliveries: 21,500

Homes, Businesses
(gold area on map)

Hand Delivered: 1,500 (white area on map)

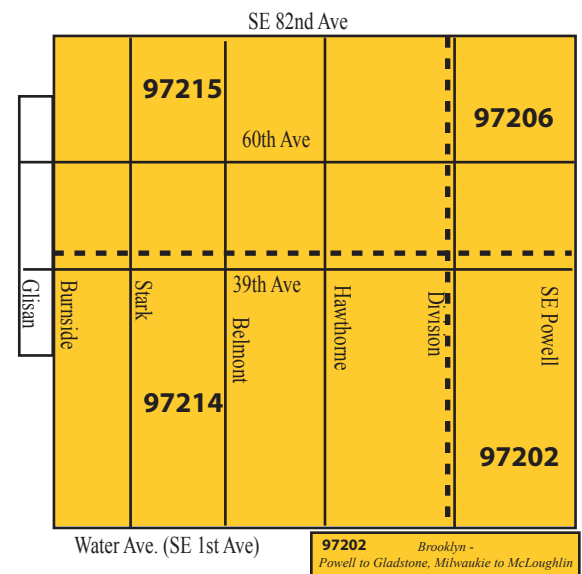
Street Stands & Stores: 3,000 (all areas on map)

Print Schedule 2018

Issue	Ads due By	Release Date
	Wednesday	Saturday
Nov (18)	Oct 18	Oct 28
Dec (18)	Nov 22	*Dec 2
Jan	Dec 27	*Jan 6
Feb	Jan 24	*Feb 3
March	Feb 21	*March 3
April	March 21	March 31
May	April 18	April 28
June	May 24	*June 2
July	June 20	June 30
Aug	July 18	July 28
Sept	Aug 22	*Sept 1
Oct	Sept 19	Sept 29
Nov	Oct 24	*Nov 3
Dec	Nov 21	*Dec 1
Jan 19	Dec 27(Fri)	*Jan 6

* First Sat. of the month

Distribution Area



Mail area in green

You can also find us on the web at:

seexaminer.com

business.seexaminer.com (Bus. Directory)

email

examiner@inseportland.com