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 Editor: Nancy Tannler



Account Representative
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IF IT'S IN OUR NEIGHBORHOOD . . . IT'S IN THE EXAMINER

AD RATES

OPEN RATE \$32.45/column inch

Bold Numbers = Discounted Price*

Italic Numbers = Regular Price

*10% discount applies if payment is postmarked by the 20th of the month ad published

Per issue prices listed

Effective Jan. 1, 2014 - Subject to change with notice

	ONE MONTH CONTRACT	THREE MONTH CONTRACT	ONE YEAR CONTRACT
Mini Ad 2 Col. In 1 Col x 2"	N/A	\$72	\$64
Bus. Card 3 Col. In. (1.85" x 3") or (3.9" x 1.5")	N/A	\$106	\$96
6 Col. In. (3.9" x 3") (3.9" w x 3" t)	\$212	\$180	\$160
\$190	\$162	\$144	
Jr. 1/8 8 Col. In. (3.9" x 4")	\$269	\$232	\$192
\$242	\$208	\$172	
Jr. 1/4 16 Col. In. (3.9" x 8")	\$507	\$405	\$344
\$456	\$364	\$309	
1/4 Page 24 Col. In. (6" x 8")	\$693	\$555	\$443
\$623	\$499	\$398	
1/2 Page 40 Col. In. (10.12" x 8")	\$976	\$781	\$663
\$878	\$702	\$596	
Full Page 82 Col. In. (10.12" x 16.25")	\$1501	\$1276	\$1147
\$1,350	\$1,148	\$1,032	

**Insert information
By Zip Codes**

All Areas Below

21,500 @.05 ea.. = \$1,075

SE Water Ave (1st)-SE 82nd, Burnside to Powell

97202, 97206 6,200 @ .06 ea. = \$360

SE Water Ave (1st)-SE 82nd, Division to Powell plus:
 Brooklyn - Powell to Gladstone, Milwaukie to McLoughlin

97214 9,000 @ .06 ea. = \$540

SE Water Ave (1st)-SE 42nd, Burnside to Division

97215 6,600 @ .06 ea. = \$390

SE 42nd-SE 82nd, Burnside to Division

Above rates are based on single sheet
 8 1/2 x 11" 20# stock inserts

**Rate
Card**

AD SPECIFICATIONS

The Southeast Examiner is web printed on newsprint. Preferred line resolution 300 dpi. Full color process (CMYK - Maximum color build 235%) is available for \$50 (\$25 under 8 Column inches) our placement. Placement other areas \$300. Specified page placement is \$25 per issue. Typesetting & design by quote. All ad rates are for prepaid camera ready ads.

Reader Surveys on Request

The Southeast Examiner is the primary source of local news and events for inner southeast neighborhoods. It is mailed to 21,500 homes, businesses and apartments and delivered door to door to an additional 1,500 homes each month. Another 3,000 copies are available at businesses and street stands in our delivery area for a total print of 26,000. No other paper covers the inner southeast as completely as The Southeast Examiner. Our readers appreciate us because we are the only local newspaper that covers the important issues, people and events in our area. The Southeast Examiner advertising reaches interested, well informed people in your community.

Circulation: 26,500

Mail Deliveries: 21,500

Homes, Businesses
(gold area on map)

Hand Delivered: 1,500 (white area on map)

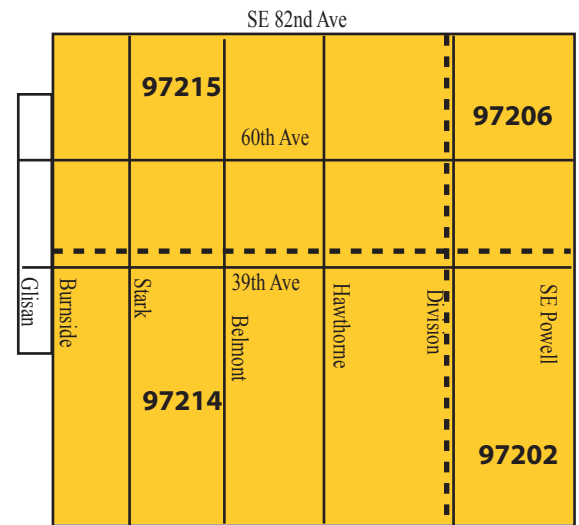
Street Stands & Stores: 3,500 (all areas on map)

Print Schedule 2019

Issue	Ads due By	Release Date
	Wednesday	Saturday
Dec (18)	Nov 21	*Dec 1
Jan	Dec 26	*Jan 5
Feb	Jan 23	*Feb 2
March	Feb 20	*March 2
April	March 20	March 30
May	April 24	May 4
June	May 22	*June 1
July	June 19	June 29
Aug	July 24	Aug 3
Sept	Aug 21	Aug 31
Oct	Sept 18	Sept 28
Nov	Oct 23	*Nov 2
Dec	Nov 20	Nov 30
Jan 20	Dec 27(Fri)	*Jan 4

* First Sat. of the month

Distribution Area



Water Ave. (SE 1st Ave)

Mail area in green

You can also find us on the web at:
southeastexaminer.com

email
examiner@seportland.news