IF IT'S IN OUR NEIGHBORHOOD ... IT'S IN THE EXAMINER

AD RATES

OPEN RATE $34/column inch

Bold Numbers = Discounted Price*
Italic Numbers = Regular Price
*10% discount applies if payment is postmarked by the 20th of the month ad published

Per issue prices listed
Effective Jan. 1, 2019 - Subject to change with notice

Rate
Card

AD SPECIFICATIONS

The Southeast Examiner is web printed on newsprint. Preferred line resolution 300 dpi. Full color process (CMYK - Maximum color build 235%) is available for $50 ($25 under 8 Column inches) our placement. Placement other areas $300. Specified page placement is $25 per issue. Typesetting & design by quote. All ad rates are for prepaid camera ready ads.

Reader Surveys on Request

The Southeast Examiner is the primary source of local news and events for inner southeast neighborhoods. It is mailed to 21,500 homes, businesses and apartments and delivered door to door to an additional 1,500 homes each month. Another 3,000 copies are available at businesses and street stands in our delivery area for a total print of 26,000. No other paper covers the inner southeast as completely as The Southeast Examiner. Our readers appreciate us because we are the only local newspaper that covers the important issues, people and events in our area. The Southeast Examiner advertising reaches interested, well informed people in your community.

Distribution Area

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Insert information
By Zip Codes

All Areas Below

21,500 @ .05 ea. = $1,075
SE Water Ave (1st)-SE 82nd, Burnside to Powell

97202, 97206 6,200 @ .06 ea. = $360
SE Water Ave (1st)-SE 82nd, Division to Powell plus: Brooklyn - Powell to Gladstone; Milwaukie to McLoughlin

97214 9,000 @ .06 ea. = $540
SE Water Ave (1st)-SE 42nd, Burnside to Division

97215 6,600 @ .06 ea. = $390
SE 42nd-SE 82nd, Burnside to Division

Above rates are based on single sheet
8 1/2 x 11” 20# stock inserts