



The Southeast Examiner is the primary source of local news and events for inner southeast neighborhoods. We mail to 24,808 homes and businesses with an additional 1,600 copies placed in street stands in our delivery area\* for a total print of 26,408 copies monthly. Our readers appreciate us because we are the only local newspaper that covers the important issues, people and events in our area. Our advertisers appreciate our ability to reach interested, well informed people in their target community.

## Ad Sizes & Rates (prices per issue, B&W)

### Mini 1.85" x 2"

\$67 3-month contract | \$60 1-year contract

### Business Card 3.9" x 1.5"

\$99 3-month contract | \$90 1-year contract

### 6 Column In. 3.9" x 3"

\$199 single month | \$170 3-month contract | \$151 1-year contract

(Above ad sizes, \$25 additional for full color process CMYK)

### Jr 1/8 3.9" x 4"

\$254 single month | \$218 3-month contract | \$180 1-year contract

### Jr 1/4 3.9" x 8"

\$478 single month | \$382 3-month contract | \$324 1-year contract

### 1/4 Page 6" x 8"

\$654 single month | \$523 3-month contract | \$417 1-year contract

### 1/2 Page 10.12" x 8"

\$921 single month | \$737 3-month contract | \$625 1-year contract

### Full Page 10.12" x 16.25"

\$1,417 single month | \$1,205 3-month contract | \$1,083 1-year contract

(Above ad sizes, \$50 additional for full color process CMYK)

**Insert** Single sheet 8.5" x 11" 20# stock, 24, 800 copies delivered directly to Signature Graphics | \$1,240

## Ad Specifications

All ad rates are for camera ready ads, 300 dpi resolution, our placement within issue.

## Contact

Kris McDowell  
503.254.7550  
examiner@seportland.news

## Find Us Online

southeastexaminer.com  
Facebook: southeastexaminer  
Twitter: The\_SE\_Examiner

## Print Schedule

### April issue

Ads due 3/24

Release date 4/3

### May issue

Ads due 4/21

Release date 5/1

### June issue

Ads due 5/19

Release date 5/29

### July issue

Ads due 6/23

Release date 7/3

### August issue

Ads due 7/21

Release date 7/31

### September issue

Ads due 8/25

Release date 9/4

\* Distribution area: SE Water/1st Ave east to SE 82nd Ave, I-84 south to Powell Blvd. Zip codes in distribution area: 97202, 97206, 97213, 97214, 97215 & 97232.