



2021-2022 Rate Card

The Southeast Examiner is the primary source of local news and events for inner SE neighborhoods. We mail to nearly 25,000 homes and businesses with an additional 1,600 copies placed in street stands in our delivery area*.

Readers appreciate us because we are the only local newspaper that covers the important issues, people and events in our area.

Advertisers appreciate our ability to reach interested, well informed people in their target community.

Ad Sizes & Rates (prices per issue, B&W, see below for color charges)

Mini 1.85" x 2"

\$70 3-month contract | \$65 1-year contract

Business Card 3.9" x 1.5" or 1.85" x 3.9"

\$104 3-month contract | \$95 1-year contract

6 Column In. 3.9" x 3"

\$209 single month | \$179 3-month contract | \$159 1-year contract
(Above ad sizes, \$25 additional for full color process CMYK)

Jr 1/8 3.9" x 4"

\$267 single month | \$229 3-month contract | \$189 1-year contract

12 Column In. 6" x 4"

\$389 single month | \$321 3-month contract | \$273 1-year contract

Jr 1/4 3.9" x 8"

\$502 single month | \$401 3-month contract | \$340 1-year contract

1/4 Page 6" x 8"

\$687 single month | \$549 3-month contract | \$438 1-year contract

1/2 Page 10.12" x 8"

\$967 single month | \$774 3-month contract | \$656 1-year contract

Full Page 10.12" x 16.25"

\$1,488 single month | \$1,265 3-month contract | \$1,137 1-year contract
(Above ad sizes, \$50 additional for full color process CMYK)

Insert Single sheet 8.5" x 11" 20# stock, 25,00 copies delivered directly to our printing company | \$1,302

Ad Specifications

All ad rates are for print-ready ads (we do not offer design services), 300 dpi resolution, our placement within issue. Sizes are width by height.

Contact

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Find Us Online

southeastexaminer.com
Facebook.com/southeastexaminer
Twitter.com/The_SE_Examiner

Print Schedule

December issue

Ads due 11/24

Release date 12/4

January 2022 issue

Ads due 12/22

Release date 1/1/2022

February issue

Ads due 1/19

Release date 1/29

March issue

Ads due 2/16

Release date 2/26

April issue

Ads due 3/23

Release date 4/2

May issue

Ads due 4/20

Release date 4/30

June issue

Ads due 5/18

Release date 5/28

* Delivery area:

SE Water/1st Ave east to SE
82nd Ave, I-84 south to
Powell Blvd

Zip codes in delivery area:
97202, 97206, 97213,
97214, 97215 & 97232