



2023-2024 Rate Card

The Southeast Examiner is the primary source of local news and events for inner SE neighborhoods. We mail to over 16,500 homes and businesses with an additional 1,600 copies placed in street stands in our delivery area*.

Ad Specifications, Sizes & Rates

Prices are per issue, black and white; additional color charges vary by ad size.

Sizes are width by height.

All ad rates are for print-ready ads (we do not offer design services), 300 dpi resolution, our placement within issue.

Business Card 3.9" x 1.5" or 1.85" x 3"

\$114 3-month contract | \$105 1-year contract

6 Column In. 3.9" x 3"

\$230 single month | \$197 3-month contract | \$175 1-year contract
(Above ad sizes, \$25 additional for full color process CMYK)

Jr 1/8 3.9" x 4"

\$294 single month | \$252 3-month contract | \$208 1-year contract

12 Column In. 6" x 4"

\$428 single month | \$354 3-month contract | \$301 1-year contract

Jr 1/4 3.9" x 8"

\$553 single month | \$442 3-month contract | \$375 1-year contract

1/4 Page 6" x 8"

\$757 single month | \$605 3-month contract | \$483 1-year contract

1/2 Page 10" x 8"

\$1,066 single month | \$854 3-month contract | \$723 1-year contract

Full Page 10" x 16.125"

\$1,640 single month | \$1,394 3-month contract | \$1,254 1-year contract
(Above ad sizes, \$50 additional for full color process CMYK)

Insert Single sheet 8.5" x 11" 20# stock, 16,600 copies delivered directly to our printing company | \$1,435

Contact

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Find Us Online

southeastexaminer.com
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Print Schedule

September issue

Ads due 8/23

Release date 9/2

October issue

Ads due 9/20

Release date 9/30

November issue

Ads due 10/18

Release date 10/28

December issue

Ads due 11/22

Release date 12/2

January issue

Ads due 12/20

Release date 12/30

February issue

Ads due 1/24

Release date 2/3

March issue

Ads due 2/21

Release date 3/2

April issue

Ads due 3/20

Release date 3/30

May issue

Ads due 4/24

Release date 5/4

* Delivery area:

SE Water/1st Ave east to SE
82nd Ave, E Burnside south
to Powell Blvd

Zip codes in delivery area:
97202, 97206, 97214 &
97215