



The Southeast Examiner is the primary source of local news and events for inner SE neighborhoods. We mail to over 16,500 homes and businesses with an additional 1,600 copies placed in street stands in our delivery area*.

Ad Specifications, Sizes & Rates

Prices are per issue, black and white; additional color charges vary by ad size (see below).

Sizes are width by height.

All ad rates are for print-ready ads (we do not offer design services), 300 dpi resolution, our placement within issue.

Business Card 3.9" x 1.5" or 1.85" x 3"

\$119 3-month contract | \$109 1-year contract

6 Column In. 3.9" x 3"

\$239 single month | \$205 3-month contract | \$182 1-year contract

(Above ad sizes, \$25 additional for full color process CMYK)

Jr 1/8 3.9" x 4"

\$306 single month | \$262 3-month contract | \$216 1-year contract

12 Column In. 6" x 4"

\$445 single month | \$368 3-month contract | \$313 1-year contract

Jr 1/4 3.9" x 8"

\$575 single month | \$460 3-month contract | \$390 1-year contract

1/4 Page 6" x 8"

\$787 single month | \$629 3-month contract | \$502 1-year contract

1/2 Page 10" x 8"

\$1,109 single month | \$888 3-month contract | \$752 1-year contract

Full Page 10" x 16.125"

\$1,706 single month | \$1,450 3-month contract | \$1,304 1-year contract

(Above ad sizes, \$50 additional for full color process CMYK)

Insert Single sheet 8.5" x 11" 20# stock, 16,600 copies delivered directly to our printing company | \$1,492

Contact

Kris McDowell
503.254.7550
examiner@seportland.news

Find Us Online

southeastexaminer.com
Facebook.com/southeastexaminer
Twitter.com/The_SE_Examiner

Print Schedule

February issue

Ads due 1/24

Release date 2/3

March issue

Ads due 2/21

Release date 3/2

April issue

Ads due 3/20

Release date 3/30

May issue

Ads due 4/24

Release date 5/4

June issue

Ads due 5/22

Release date 6/1

July issue

Ads due 6/19

Release date 6/29

August issue

Ads due 7/24

Release date 8/3

September issue

Ads due 8/21

Release date 8/31

October issue

Ads due 9/18

Release date 9/28

* Delivery area:

SE Water/1st Ave east to SE 82nd Ave, E Burnside south to Powell Blvd

Zip codes in delivery area:
97202, 97206, 97214 & 97215